



# Minutes

A MEETING of the CENTRAL ELECTIONS AND SEARCH COMMITTEE was held on Tuesday, October 24, 2017 at 6:00 p.m.

Present: B. Dony, P.Eng., President  
G. Comrie, P.Eng. Past President  
N. Fung, P.Eng. [via teleconference]  
J. Obaid, P.Eng. [via teleconference]  
H. Wojcinski, P.Eng.

Staff: G. McDonald, P.Eng., Registrar  
S.W. Clark, LL.B. Chief Administrative Officer  
and General Secretary  
D. Smith, Director, Communications  
R. Martin, Manager, Secretariat  
M. Ng, Manager, Chapters

Guests: I. Bhatia, P.Eng., Chair, Regional Search and Election Committee (Eastern Region)  
L. Hidalgo, P.Eng., Chair, Regional Search and Election Committee (Western Region)  
W. Turnbull, P.Eng., Chair, Regional Search and Election Committee (West Central Region)

Regrets: T. Chong, P.Eng., Chair  
D. Preley, P.Eng., Chair, Regional Search and Election Committee (Northern Region)

**CALL TO ORDER** Notice having been given and a quorum being present, G. Comrie, acting as Chair, called the meeting to order.

**APPROVAL OF AGENDA** Moved by President Dony, seconded by N. Fung:

**That the agenda be approved as presented.**

**CARRIED**

**APPROVAL OF MINUTES FROM SEPTEMBER 12, 2017 OPEN SESSION AND IN-CAMERA MEETINGS** Moved by N. Fung, seconded by H. Wojcinski:

**To approve the September 12, 2017 open session and in-camera minutes as presented.**

**CARRIED**

**MATTERS ARISING FROM THE MINUTES** S. Clark reviewed the action items from the September 12, 2017 CESC meeting confirming that all action items were completed.

S. Clark confirmed that a motion made at the March 8, 2017 CESC meeting proposed that the 15 signature requirement be retained in general that

electronic signatures on the Nomination Petition forms be permitted and made prominent on the PEO website and promotional material and that one regional signature for the positions of President-elect, Vice President and Councillor at Large no longer be required.

S. Clark advised that Council approved the Election Procedures at the September Council meeting which will be in effect for the 2018 election. Council also appointed Allison Elliot as the Chief Elections Officer. Clear Picture was approved as the Chief Election Agent. A decision was made at the September Council meeting that candidates be given a choice of which profile template to use, the revised one proposed by the Central Elections and Search Committee or the free form version.

It was suggested that this matter be revisited at a later date.

**CESC WORK PLAN**

The committee reviewed the CESC Work Plan. Additional Tasks, Outcomes and Success Measures were added as follows:

Task/Activities	Outcomes Success Measures
Develop a broader election communication plan	Increase in voter participation
Review the Ipsos Reid survey to determine why members are not engaged in the election process. (Eg. Why members don't put their names forward in the election)	Greater understanding of why members are not engaged in the election process.

**Action:** The enhanced Communications Plan will be added to the CESC Work Plan.

Moved by President Dony, seconded by H. Wojcinski:

**To approve the CESC Work Plan as revised.**

**CARRIED**

**CESC HUMAN RESOURCES PLAN**

The committee reviewed the CESC Human Resources Plan. A change was made on page 2 under Core Competencies to replace the word "management" with "governance". The last bullet under that section now reads "Association governance experience as asset".

Moved by President Dony, seconded by H. Wojcinski:

**To approve the CESC Human Resources Plan as revised.**

**CARRIED**

**CANDIDATE SEARCH**

**i. CESC Reports**

Updates were provided by G. Comrie, H. Wojcinski and J. Obaid. Candidates are actively being pursued. Committee members were encouraged to reach out to candidates as early as possible.

**ii. RESC Chair Reports**

I. Bhatia, L. Hidalgo and W. Turnbull provided updates on their candidate searches. M. Ng provided an update on behalf of D. Preley and T. Chong.

S. Clark confirmed that committee members could sign the nomination forms. Past President Comrie added that signing the forms is not an endorsement of the candidate but rather a facilitation of the election process.

**COMMUNICATIONS SCHEDULE FOR 2018 COUNCIL ELECTIONS**

D. Smith reviewed the enhanced communications schedule that was distributed at the meeting.

It was noted that the announcement for nominations is on PEO’s Facebook and Twitter accounts but does not appear to be posted on LinkedIn. D. Smith advised that the plan is to post this announcement on all channels and that he would look into this.

H. Wojcinski asked if there was a way to gauge the effectiveness of social media. D. Smith replied that if the unique hashtag “Promote the Vote” is used a search can be done on Twitter to see who has forwarded it. A Twitter address can be followed as well.

The committee reviewed the College of Teachers YouTube video.

**Action: R. Martin will forward the link to all committee members.**

**Action: R. Martin will review the Ipsos Reid survey to determine if there is any information within the survey as to why candidates don’t run.**

**OTHER BUSINESS**

There was no other business brought forward for discussion.

**NEXT MEETING**

**Action: Staff will work with the Chair to identify some dates for the next meeting.**

There being no further business, the meeting concluded.

These minutes consist of three pages.

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T. Chong, P.Eng., Chair

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S.W. Clark, LL.B., Chief Administrative Officer and  
General Secretary