

**Darla Campbell, P.Eng., CSR-P, FEC**  
**For PEO President-Elect**

**PEO HAS AN IMPORTANT LEADERSHIP ROLE TO PLAY. The time is now.**

Like you, I believe PEO must take action to understand what barriers to equality in our profession and organization currently exist, and how together, we work to bring about tangible action to remove those barriers. I'm asking for your vote because I believe I bring the skills, experience and demonstrated record of action to lead our organization through this important era in our collective history.

**LEADING CHANGE FOR EQUALITY. My key priorities include:**

- 1. Accelerate and Modernize the Licensing Process.** The current process is not good enough, or fast enough, or fair enough for internationally trained engineers. As your President-Elect, I would lead to fast track this important priority.
- 2. Moving to Action on Anti-Racism and Anti-Discrimination.** As your President-Elect, I will lead to move PEO towards more expedient action on issues of Anti-Racism and Anti-Discrimination, supporting the important work of PEO's Anti-Racism and Anti-Discrimination Exploratory Working Group (AREWG) and the adoption of a Land Acknowledgement policy.

**MY COMMITMENT TO YOU**

PEO Council needs clarity in direction. As your President-Elect, I will bring vision, experience and a demonstrated ability to drive change. You can be assured that my commitment to progress and equality will never waiver, even when undoubtedly, we will face challenges in our work for change.

**MY FIRST 100-DAYS**

Within 100 days of being elected (which provides time to collaborate with councillors and staff), I will establish **Key Performance Indicators (KPIs)** for the priorities and plans that I will report on throughout my 3-year term. We can measure our progress against these benchmarks.

**Vote Darla Campbell for President-Elect.**

**LEADING CHANGE FOR EQUALITY**

**Leadership. Vision. Results.**

#PEOVotes #engineering #leadershipmatters #equality #progress