

Hello all;

I want to start by thanking you for taking the time to read this communication and for taking an interest in the governance of our profession.

I am running for the position of President Elect. Why? Because I am proud of our profession.

I am concerned about the extremely low level of engagement among our members. There has been only 10-12% voting and this is on a downward trend. There are mainly two reasons I can think of for the rest: Those who are frustrated with PEO's governance and feel that they don't have a voice and those who don't care and are licensed out of necessity. Both of these scenarios are extremely troubling as they make PEO's mandate much more difficult to accomplish.

As president I intend to address this with a 3-step process

1. **Inspire:** I intend to approach OSPE to initiate a collaborated public information campaign to highlight the essential need for properly trained and licensed engineers. Let's bring pride back to the profession.
2. **Inquire:** I intend to initiate a provincewide series of town hall meetings to hear from our members their thoughts on matters relating to the PEO and the profession at large. How is this recent restructuring working? Did we miss anything?
3. **Improve:** I want to then take this information back to council and incorporate any lessons learned into PEO's next strategic plan.

Why me?

I come with over 20 years' experience volunteering for the PEO, with chapters, on council, and with various task forces and committees. I have proven myself an accomplished problem solver with original thinking.

PEO council has upgraded itself to be a modern regulator now, with your vote, I want to make it an effective one.

Kindest Regards

Wayne Kershaw, P.Eng, FEC

Candidate for PEO President Elect