

Darla Campbell, P.Eng., CSR-P, FEC
Candidate for PEO President-Elect

PEO HAS AN IMPORTANT LEADERSHIP ROLE TO PLAY.

During this campaign I have visited chapters and connected with PEO members from across the province. The message is clear. PEO has an important leadership role to play in its operation as a modern regulator in protecting the public interest and the environment. This includes improved communication, stream-lined licensing process, re-instatement of EIT designation and increased consultation.

MY COMMITMENT TO YOU

PEO Council needs clarity in direction. As your President-Elect, I will bring vision, experience and a demonstrated ability to drive change. You can be assured that my commitment to progress will never waiver, even when undoubtedly, we will face challenges in our work together.

“My mission is to champion the value of the P.Eng. at each opportunity, at each step of the way. Leading with integrity and authenticity, I will prioritize inclusivity and diversity and work with various stakeholders, organizations and associations to identify and take action to remove barriers in the profession. I will focus on elevating the profession in Ontario and take action to keep engineering respected and trusted.”

~ Darla Campbell, P.Eng., CSR-P, FEC

MY FIRST 100-DAYS

Within 100 days of being elected (which provides time to collaborate with councillors and staff), I will establish **Key Performance Indicators (KPIs)** for the priorities and plans that I will report on throughout my 3-year term. We can measure our progress against these benchmarks.

KEY PRIORITIES

- Continuous improvement in enhancing standards and practice guidelines
- Clarify EIT designation in licensing process
- Support national standardization
- Advance inclusivity and diversity
- Vision 2050
- Collaborative leadership with robust consultation.

Darla Campbell is a visionary leader with a proven record of accomplishments.

COLLABORATION. CONSULATION. LEADERSHIP.

Vote. #engineering #PEOvotes #BuildingFutureTogether

Visit: www.darlacampbell.com for more information. **Contact:** Darla@darlacampbell.com