

**Darla Campbell, P.Eng., CSR-P, FEC**  
**Candidate for PEO President-Elect**

**Let's get PEO Future Ready!**

Dear Fellow P.Eng.'s,

Leading with integrity and authenticity, I will focus on actions to be “future ready” for the challenges ahead and keep engineering respected and trusted. My mission is to champion the value of the P.Eng. and work together with Council to connect people to strengthen the profession.

Let me get straight to the point. As your President-Elect, I will take the following actions.

1. Prioritize the immediate re-instatement of EIT program, adding voting privilege in PEO elections and a seat on Council for EIT rep.
2. Support the GLP program with tools/messages to deliver to MPPs and to communicate to the public.
3. Launch a new program - Pathways to P.Eng. to invite graduating students to join the profession (invited by a P.Eng. in their discipline) and supported through the chapters.
4. Develop a communication and outreach strategy to connect people to strengthen the profession. This will include connecting with OSPE, PEGO, IEEE, CSCE, MEA, etc.
5. Establish a communication and marketing plan to promote the value of the P.Eng. (jointly with Engineers Canada or PEO only).
6. Host a summit with OSPE, PEGO, MEA, ACEC-Ontario to discuss potential tariffs and other issues arising from the global context impacting the economy and the protection of the public interest.
7. Introduce deputations to Council meetings to create an opportunity for "reality check" conversations to be added to the Council agenda. We can't protect the public interest without hearing from the public.
8. Visit each chapter to discuss relevance of the engineering profession.
9. Meet with each member of Council to discuss priorities and timelines.

**Visit:** [www.darlacampbell.com](http://www.darlacampbell.com) for more information.

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**Vote.** #engineering #PEOvotes #BuildingFutureTogether #PEOFutureReady

**A voice for future generations.**